

Conference Sponsorship

The Youth Sport Trust 2019 Annual Conference will focus on what it means to transform education and schools through PE, sport and play. This conference will showcase evidence and examples of how schools are doing this. Schools and their leaders from across our membership network of more than 4,000 schools will talk through how they are transforming the lives of their students through the strategic and innovative use of PE, sport and physical activity.

If your business wants to support our mission and enhance the experience of our delegates at this unique conference then we would be delighted for you to join us as a Conference Sponsor, Partner or Supporter.

HEADLINE SPONSOR £15,000

Single opportunity to be the headline sponsor for our annual flagship event where we bring together an audience of circa 700 delegates consisting of practitioners, decision makers, policy leaders and influencers to challenge ourselves around our mission. This package provides huge brand exposure before, during and after the event and presents an exciting way of interacting with our delegates.

Key Highlights:

- Double exhibition stand
- Branding on all marketing collateral and communications to over 28,000 contacts
- Social media promotion
- Headline sponsor naming rights, for example “The Youth Sport Trust 2019 Conference sponsored by XXXXX”
- Full page conference programme advert
- Collateral* in the delegate bags
- Collateral* on auditorium seats within opening address
- Opening and closing keynote address mentions
- Branding on the stage set in the main auditorium
- Four tickets to the Annual Conference and Awards Dinner

SUPPORTING SPONSOR £7,500

As a supporting sponsor you will have a fantastic opportunity to increase your brand’s exposure through multiple touch points and marketing activity before and after the event as well as enjoying a host of other benefits.

Key Highlights:

- Supporting naming rights for the conference.
- Branding on all marketing collateral and communications to over 28,000 contacts
- Social media promotion
- Exhibition stand
- Full page conference programme advert
- Collateral* in the delegate bags
- Opening and closing keynote address mentions
- Two tickets to the Annual Conference and Awards Dinner

EXHIBITION SPONSOR £4,000

The exhibition is an integral and vibrant part of the event. The exhibition hall will host over 50 exhibitor stands, plus exciting live demo zones and other special features. This year there will be increased exhibition time and the closing address will be held in the exhibition hall bringing all the exhibitors and delegates together at the end of the day.

Key Highlights:

- Supporting naming rights for the exhibition
- Exhibition stand
- Demonstration opportunity within the exhibition demo area
- Logo on all branding associated with the exhibition
- Social media promotion
- Conference website presence
- Half page advert in the delegate programme
- Platform mention during the opening and closing keynotes
- Two tickets to the Annual Conference

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AWARDS DINNER SPONSOR £4,000

Single opportunity to sponsor the conference Awards Dinner, attended by circa 360 guests from across the PE, school sport and physical activity sector. The evening provides an opportunity to reward and celebrate innovation, inspiration and outstanding practice of schools, practitioners and young people. The evening will be hosted by two of the Youth Sport Trust's Athlete Mentors and will include special guests and entertainment. This year's after dinner speaker will be John McAvoy, a former armed robber who found redemption through the power of sport whilst in prison and has since become a Nike athlete, has had his story published and is training to become the world's greatest long-distance triathlete.

Key Highlights:

- Supporting naming rights for the Awards Dinner
- Logo on all branding associated with the Awards Dinner (menu cards and table plans)
- Social media promotion
- Conference website presence
- Stage set branding
- Platform mentions from the hosts throughout the evening
- Collateral* on the dinner tables
- Meet and greet with John McAvoy
- Four tickets to the Awards Dinner

CONFERENCE BREAKFAST PARTNER

£3,500 (or £1,750 plus value-in-kind for £1,750)

Welcome our 700 delegates to the conference with a light breakfast offer. Delegates travel long distances to attend our conference and will often be paying for their own travel and subsistence, so adding this gesture to our delegate experience will really start the conference well and enable your brand to stand out.

VIK contribution

Continental breakfast and refreshments for 1000 delegates, deliverers, exhibitors and staff.

Key Highlights:

- Platform mention in the opening address
- Branding at the catering stations during registration
- Branding in the delegate programme
- One conference ticket
- Social media promotion
- Conference website presence
- Collateral* for delegates

DRINKS RECEPTION PARTNER £2,750

The Drinks Reception will be hosted in our exhibition hall this year to enable our 360 evening guests to maximise time with our valued exhibitors. This is a quality opportunity for guests attending the Awards Dinner to network with each other and continue conversations from the conference in an informal and relaxed environment.

Key Highlights:

- Supporting naming rights for the Drinks Reception
- Logo on all branding associated with the Drinks Reception
- Social media promotion
- Conference website presence
- Platform mention from the hosts during the Awards Dinner
- Collateral* for guests

CONFERENCE DRINKS PARTNER £2,250 and value-in-kind

Providing delegates, deliverers, exhibitors and staff (1000) with bottled water throughout the conference and then providing wine for the Evening Drinks Reception and the Awards Dinner (360 delegates).

VIK contribution:

1000 bottles of water and 140 bottles of wine

Key Highlights:

- Platform mention in the opening address
- Branding in the delegate programme
- Branding on all menu cards and table plans associated with the Awards Dinner
- Platform mention from the hosts during the evening
- Two tickets to the Awards Dinner

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YST AWARD SPONSOR £1,100

With an audience of over 360 guests from across the PE, school sport and physical activity sector, the evening provides an opportunity to reward and celebrate innovation, inspiration and outstanding practice of schools, practitioners and young people.

Key Highlights:

- Logo and name against the award
- Two places at the Awards Dinner
- Opportunity to present the award on stage to the winner

STRAND SPONSOR £500

At the 2019 conference the workshops and speeches throughout the day will be focused on three main strands:

- Transforming PE
- Transforming wellbeing and life chances
- Transforming culture

Key Highlights:

- Logo on conference programme next to the strand
- Logo on the strand presentation slides
- Collateral* in the delegate bags
- Opportunity to brand the workshop room or leave marketing collateral*

VALUE IN KIND £250

There are numerous value-in-kind opportunities to support the YST Annual Conference.

Water bottles, lanyards and products for the delegate bags would be welcome. Collateral* such as flyers can also be placed in the delegate bags.



*** All collateral needs to be provided by the sponsor.**

For further information about the opportunities available, please contact James Kyte.

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