

CAMPAIGN TOOLS

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This Girl Can... create change! is part of the This Girl Can campaign. Ask your teacher to visit thisgirlcan.co.uk, sign up to the supporters hub and share the resources so you can:

- Use the campaign tools as they are.
- Adapt them to suit girls in your school.
- Get ideas for making your own tools.

Make a poster with the app



Watch the video



Read the stories



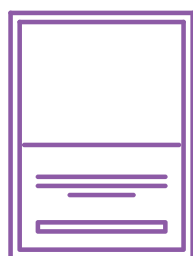
Find ways to be active



Follow us on social media



Download the posters



Watch the Mandeville sisters' vlogs on YouTube



Use the gifs: Giphy.com



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Get inspiration, ideas and resources from these **other campaigns**.

- Youth Sport Trust Girls Active
- Always #LikeAGirl
- BBC #ChangetheGame
- Dove self-esteem project
- Girlguiding Action for Change
- #FreePeriods
- Plan International Because I Am a Girl
- International Women's Day

Use **social media** to support your campaign.



Facebook



WhatsApp



Instagram



Snapchat



Twitter



Tik Tok



YouTube



Messenger

Check you have **permission** to use an app – from home or school. Watch the **videos** for advice on using social media safely and positively.



To find out more about running a campaign, watch the **videos: youthsporttrust.org/this-girl-can/girls**

This Girl Did... create change!

In their Girls Matter campaign, girl guides petitioned government to have a zero-tolerance policy to sexual harassment in school. Parliament had an enquiry as a result.



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